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Contact: Braun Phifer, PhifeR PR
Ph. 602.773.1073
bphifer@phiferpr.com

**CONTEMPORARY NEW GAME MAXIMIZES FEMALE INTUITION
TO CREATE UNPRECEDENTED FUN**

Sisters 2 inc. Launches First in a Series of Board Games for Women

SAN DIEGO, September 19, 2007 – For women who want a sophisticated, yet fun, form of entertainment, *games for dames*™ today introduced **What's a DAME to do?!**™ The socially-interactive board game - designed to spark conversation, camaraderie and laughter - asks women to candidly predict co-players reactions to prescribed dilemmas...with extra points awarded for hilarity.

“My sister, Patti, and I wanted to create a game that we would want to play...one that wasn't strictly for kids, couples or keg parties,” said Co-president Kerri Neubek. “We were looking for something similar to our childhood favorites, ‘Kings’ and ‘Mystery Date’, but one that adult females would enjoy playing.

After three years of planning, practicing and perfecting their concept, **What's a DAME to Do?!** was tested on numerous groups of women who convinced the 2 sisters, Kerri and Patti, that the game was ready for market. Available today, at www.gamesfordames.com, **What's a DAME to Do?!** is positioned to be a favorite holiday gift among female friends, relatives, co-workers and acquaintances.

“My sister and I have both worked with women in female-focused industries and we believe that most women have a need to connect with female friends and a desire to share experiences with each other, so we’ve created several ways for players to truly get involved with the game,” continued Neubek.

The sisters are particularly excited about the contest on their Web site, which asks players to submit their own stories and photos to be considered a CoverDAME for the next box design.

“Through our Web site, players can not only vie for the next CoverDAME honor, they can also literally ‘get in the game’ by sharing dilemmas, reactions and testimonials which will be considered for future editions of the game.”

Sisters 2 inc. plans to create more games for dames including customized versions of **What’s a DAME to do?!** for females of all walks of life; tweens, teenagers, co-eds, seniors, moms and more.

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